

**Starting Strong.  
Staying Consistent.  
Living Confidently.**



# Welcome Note

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## From Fresh Starts to Lasting Commitments

The year may have begun with fresh goals and renewed energy, but real progress is built in the weeks that follow, through consistency, care, and intentional choices.

As we move from January into February, the focus shifts from setting intentions to sustaining them. It's about turning resolutions into habits, plans into action, and hope into structure.

At SanlamAllianz Nigeria, we believe confidence isn't built in a single moment, it's nurtured over time. That's why we remain committed to supporting you with solutions that protect what matters, free you to focus on your goals, and give you peace of mind every step of the way.

Whether your year is about growth, stability, or protection for those you love, know that we're here, not just at the start, but for the journey ahead.



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# The Part of the Year Where Plans Are Tested

January is full of promises.  
February asks the questions.

It's the month where routines are tested, expenses feel more real, and the excitement of "new year" meets everyday life.

This is usually when people realise something important:

**Good intentions need backup.**

## Financial Tip:

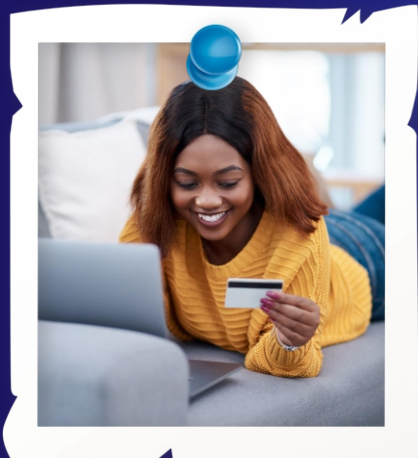
True financial confidence isn't built on motivation alone. It's built on systems, savings, protection, and planning that continue working even when life gets busy.

Insurance plays a quiet but powerful role in this system. It doesn't interrupt your life; it supports it, ensuring that unexpected events don't derail the progress you've already started.

If January was about starting, February is about staying protected.



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# Multi-Payment Life Insurance Plan (MPP)

## Commitment That Grows With You

February often reminds us of commitment, to goals, to growth, and to the people we care about.

The **Multi-Payment Life Insurance Plan (MPP)** is designed around that same idea. It allows you to protect your loved ones through flexible, manageable payments spread over time — so protection becomes part of your routine, not a financial burden.

MPP helps you:

- Build long-term financial security gradually
- Stay consistent without overwhelming your income
- Protect the people who matter most

Because meaningful commitments aren't one-off decisions, they're sustained choices.



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# Travel Insurance

Because loving well also means travelling prepared.

Whether it's a couple's getaway, a surprise visit, or a long-planned trip, travel comes with excitement, and the unexpected. Travel Insurance ensures that delays, medical emergencies, or disruptions don't turn special moments into stressful ones.

Love the journey. Protect the experience.



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# Insurance Myth vs Reality

## ✘ MYTH

"I'll sort insurance when I'm more financially comfortable."

## ✔ REALITY

Financial comfort is often the result of good protection, not the other way around.

Starting early, even with small, flexible plans, creates stability that supports growth.

## Insurance Is an Act of Care

February is often associated with love, but care goes beyond words and gestures.

Planning for the future. Protecting income. Securing family wellbeing. These are quiet, practical expressions of love.

Insurance may not feel romantic, but it is deeply responsible and deeply caring.



*BRAND MOMENT: When Women Lift Others, Communities Rise*

# When Women Lift Others, Communities Rise

At SanlamAllianz Nigeria, impact goes beyond policies and products, it lives in the way we show up for people and communities. This belief sits at the heart of the SanlamAllianz Women Network (SAWN).

Driven by compassion and a shared commitment to service, SAWN's CSR initiative focused on reaching individuals and families facing difficult circumstances, offering not just support, but dignity, empathy, and hope.



# When Women Lift Others, Communities Rise

Through carefully planned outreach, the network provided essential items, practical assistance, and meaningful human connection to beneficiaries who needed it most. But beyond the tangible support, the initiative created something even more powerful: reassurance that they were seen, valued, and not alone.

For the women of SAWN, this initiative was a reminder that leadership is not only about position, it is about presence. About using our voices, time, and resources to create positive change where it matters most.

As a network, SAWN continues to champion the values of empathy, inclusion, and social responsibility, proving that when women come together with purpose, the impact extends far beyond the moment.

This is more than CSR.  
It is expressed confidence through care.



True impact isn't measured by what we give, but by how deeply it touches lives.

# What We're Focused on This Year

As we begin the year, SanlamAllianz Nigeria is focused on:

- Making insurance simpler and more accessible
- Expanding digital-first insurance solutions
- Strengthening customer engagement and education
- Building trust through presence, clarity, and service

This year is about meeting you where you are and growing with you.



# Here's What to Expect in the Months Ahead

- Customer-focused product education
- Financial literacy content and resources
- More digital convenience across our platforms
- Community-driven engagement initiatives
- Product Launch

We're committed to making insurance feel less complicated and more empowering.



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I appreciate the team's constant follow-up and commitment. Your support has made the experience smooth.

- **OLUWATOBI FUNMI BADA**

I am grateful for the company's exceptional commitment to service and outstanding support. Your patience and assistance during the process is deeply appreciated.

- **OKE JOSEPH OLUWASEUN**

I would like to sincerely thank the team for their outstanding support in resolving my pending maturity discharge voucher payment. I am pleased to confirm that my account has now been credited. Their dedication and professionalism are truly appreciated.

- **AKINRINADE JIMOH ISHOLA**

Thank you for the support. The funds have been received, and I truly appreciate the assistance.

- **JEREMIAH OKPALA IFEANYICHUKWU**



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# Stay Connected

## Let's Build Confidence Together

Follow [@sanlamallianzng](#) on all social media platforms for:

- Practical insurance tips
- Product updates made simple
- Real customer stories
- Helpful financial insights

Have questions or need support?  
Our team is always ready to help.

**Life Insurance: 0700 702 0020**  
**General Insurance: 0800 00 2554269**

**Life Insurance Email : [wecare@sanlamallianz.com.ng](mailto:wecare@sanlamallianz.com.ng)**  
**General Insurance Email : [care@sanlamallianz.com.ng](mailto:care@sanlamallianz.com.ng)**

Website: [www.sanlamallianz.com.ng](http://www.sanlamallianz.com.ng)

Starting the year is important.  
Staying consistent is what makes the difference.  
Let's keep building confidence, together.



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